

# Aston Martin GT4 Challenge of North America



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The Aston Martin GT4 Challenge of North America is the most exciting new motorsports series to launch for sportsman drivers that will set new standards for competitive equipment, races at iconic facilities, event amenities and fun.



A close-up photograph of a steering wheel, focusing on the center hub. The hub is dark and features the iconic Aston Martin winged logo in a light color. The logo consists of a pair of wings with a banner across them that reads "ASTON MARTIN". The background is blurred, showing what appears to be the interior of a car with some lights.

## Aston Martin GT4 Challenge of North America

Aston Martin GT4 Challenge of North America competitors race in a six-event, multi-round series on some of the finest road courses in North America in 2014. The series is filled with the prestigious, world-renowned spirit of the Aston Martin brand and is owned and operated by TRG-AMR North America, winners of the 24 Hours of Le Mans and Rolex 24 At Daytona.

Aspiring competitors drive the evocative Aston Martin Vantage GT4 cars they have acquired. In addition, new Vantage GT4s can be ordered with a list of options available from TRG-AMR. Limited lease arrangements on a race-by-race or seasonal basis also are available through TRG-AMR or one of its authorized partners or Aston Martin dealers around the United States and Canada.

# Aston Martin GT4 Challenge of North America



The Aston Martin GT4 Challenge of North America is proudly launching in 2014 with the support of Pirelli, the Official Tire and Partner of the series, and Royal Purple, the Official Lubricant of the series.

For more information, details on entry fees or an entry form, please visit [www.trg-astonmartinracing.com/gt4challenge](http://www.trg-astonmartinracing.com/gt4challenge).



# Aston Martin GT4 Challenge of North America



“The Aston Martin GT4 Challenge of North America is an incredible series in these exciting cars for the gentleman racer at truly iconic tracks in North America. This series, without a doubt, captures the heart, dreams and passion of our Aston Martin racing drivers. It reflects the sophistication and performance of the brand and provides memories of a lifetime in competition that is fun and challenging.”

– TRG-AMR CEO Kevin Buckler

# Aston Martin Vantage GT4



The Aston Martin Vantage GT4 is the most popular GT4 car in the world, with more than 100 built and competing in multiple race series around the globe.

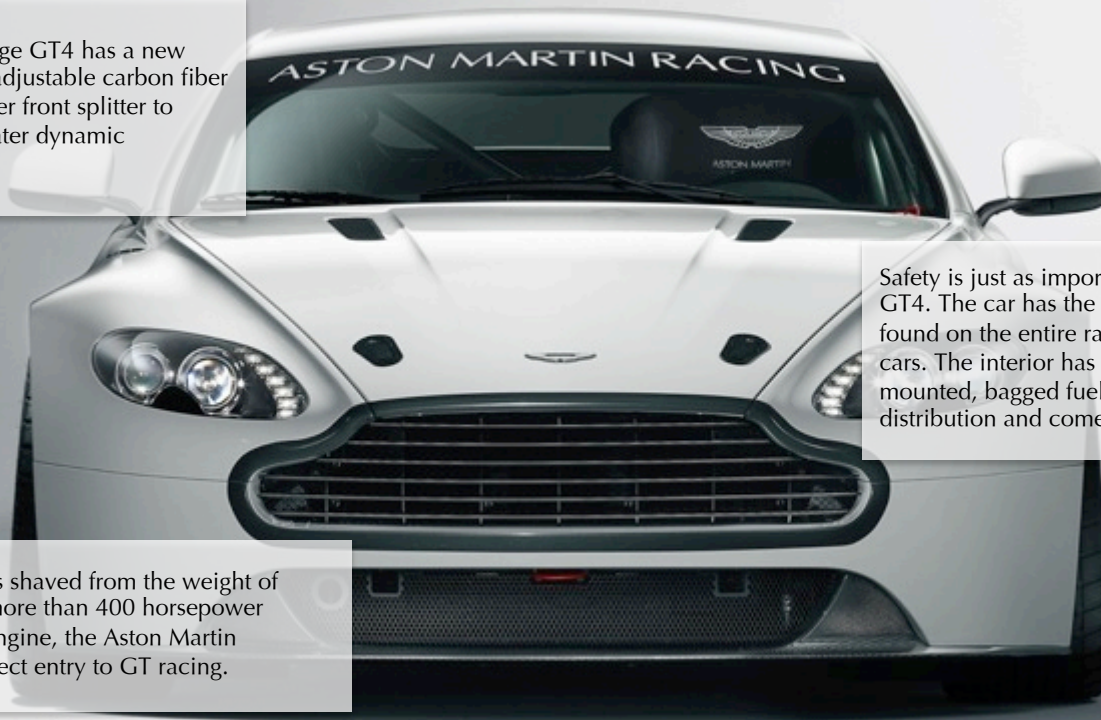
And with good reason. The foundation of the GT4 is the acclaimed Vantage passenger car, and the race car carries the same chassis, V8 engine and drivetrain, including the semi-automatic paddle-shift system.

But a variety of modifications have created a powerful, competitive, fun race car for the Aston Martin GT4 Challenge of North America. Springs and dampers are upgraded to racing specifications, with stiffened front and rear roll bars and a variety of options to tune the Vantage GT4 to the track and conditions. All cars will race on Pirelli P-Zero Racing Slick tires, which offer incredible grip in all conditions.

The latest spec of the Vantage GT4 has a new aerodynamic package. An adjustable carbon fiber rear wing works with a larger front splitter to increase downforce for greater dynamic performance.

Safety is just as important as performance on the GT4. The car has the same FIA-approved roll cage as found on the entire range of Aston Martin Racing cars. The interior has been stripped with a centrally mounted, bagged fuel tank to aid better weight distribution and comes with twin quick-fuel entries.

With nearly 650 pounds shaved from the weight of the passenger car and more than 400 horsepower available from the V8 engine, the Aston Martin Vantage GT4 is the perfect entry to GT racing.



“The Vantage GT4 is the closest in specification to our road cars and is our most successful race car around the globe. Time and again our customers have demonstrated its performance and durability; it is easy to drive and a pleasure to own. We have a thriving GT4 Challenge being run by Aston Martin Racing in the UK, and it has long been our desire to bring this program to North America. Now, with TRG-AMR, we have a partner with the passion and expertise to make this a reality, and I greatly look forward to the season.”

-Aston Martin Head of Motorsport David King





# Iconic Tracks



Racetracks are more than asphalt ribbons for competition. The great circuits of the world are places that create a spiritual connection with drivers and fans due to their challenge, beauty and mystique.

The venues for the Aston Martin GT4 Challenge of North America were carefully selected to provide challenge and fun to competitors while mirroring the legend of Aston Martin. Many of the great road courses of North America are on the schedule in 2014, including Watkins Glen, Laguna Seca, Road America and Sebring. It's the sportsman racing equivalent to playing Augusta, Pebble Beach, Oakmont and Pinehurst all in one golf season.

Aston Martin GT4 Challenge competitors race on some of the most iconic stretches of pavement in the world. Places immediately identified with simple descriptions: The Corkscrew. The Carousel. The Hairpin. The Boot.

Each round includes qualifying and two 50-minute races. Competitors have an average of five hours of track time at every round.

## Series Schedule

“We really took our time to hand-select six of the finest racing venues in North America. No compromises. These are tracks that everybody wants to race.”

- TRG-AMR CEO Kevin Buckler

May 16-18	Watkins Glen International, Watkins Glen, N.Y.
June 6-8	Virginia International Raceway, Alton, Va.
Aug. 29-31	Mazda Raceway Laguna Seca, Monterey, Calif.
Sept. 12-14	Monticello Motor Club, Monticello, N.Y.
Oct. 10-12	Road America, Elkhart Lake, Wis.
Nov. 21-23	Sebring International Raceway, Sebring, Fla.



# Impressive Amenities

An impressive, comprehensive suite of assets, amenities and incentives is provided to all Aston Martin GT4 Challenge of North America competitors in a package rivaled by no other sportsman driver series on this continent.

For example:

- An average of five hours of track time at every event
- Individual driver coaching from professional coaches at every event
- Comprehensive testing available throughout the season
- Leasing arrangements available for a race-by-race basis
- Instruction on data acquisition and interpretation at every event
- Parts discounts for full-season competitors
- Amenities such as a driver suit and other gear for full-season competitors
- Contingency awards from Pirelli tires, Pagid brake pads, Royal Purple lubricants and many other suppliers
- Ability for competitors to drop their two worst race finishes of the season in the championship standings
- Unique trophies and awards at every event, including free product and contingency awards
- Track hospitality and unique, fun off-track lifestyle events indigenous to the area at all venues, including several major food and wine events
- Blocks of rooms reserved for competitors to book at two hotels at every event, eliminating the time-consuming task of “shopping” for accommodations
- Postseason championship awards gala, with additional free admission passes granted to top finishers in the series
- Business-to-business forums and opportunities, plus celebrity meet-and-greets at many events
- Full-service marketing, public relations and photography for the series and competitors for the entire season
- Full-time in-house staff available for all series needs
- Backstage Pass access and special VIP packages available for all series competitors at all TUDOR United SportsCar Championship or Pirelli World Challenge races
- Special test day awarded to the series champion in an Aston Martin GT4 or GT3 for the professional racing series of their choice

These comprehensive amenities are an important part of why the Aston Martin GT4 Challenge of North America is the most exciting one-make sportsman racing series in North America in decades.

“No other series provides as many overall weekend amenities and incentives as the Aston Martin GT4 Challenge of North America.”

-TRG-AMR CEO Kevin Buckler





## Memorable Experiences

Sportsman racers enjoy the thrill of competition just as much as professional competitors. Their pulses race at the thought of hearing a V8 engine rev, perfectly hitting the apex of the toughest corner on the track or executing a clean, powerful pass.

But there are two ingredients missing from some series at this level that will be abundant in the Aston Martin GT4 Challenge of North America: Camaraderie and fun.

There is far more to a GT4 Challenge event weekend than just competition on the track. Lavish hospitality is offered at all venues. Business-to-business forums and opportunities, plus celebrity meet-and-greets, are available at many events.



# Memorable Experiences



Fun lifestyle events away from the track also are one of the cornerstones of all race weekends. These experiences always are tailored to the unique characteristics, attractions and scenery of the area, including several major food and wine events that dovetail perfectly with the elegance of the Aston Martin brand.

A full-time, in-house staff works tirelessly to create special memories and handle all needs of Aston Martin GT4 Challenge of North America competitors.

*“We’re proud to offer these unique lifestyle event experiences unlike any other, both on and off the track, that always incorporate fun and friendship. The Aston Martin GT4 Challenge of North America creates fond, exciting memories for a lifetime.”*

– TRG-AMR CEO Kevin Buckler



## CONTACT INFORMATION

Learn more about the Aston Martin GT4 Challenge of North America by visiting [www.trg-astonmartinracing.com/gt4challenge](http://www.trg-astonmartinracing.com/gt4challenge).

For an entry form, please [click here](#).

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