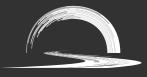


# 2015 LE MANS FESTIVAL



 $\underset{\text{FESTIVAL}}{^{\text{LE MANS}}2015}$ 





### THE LE MANS EXPERIENCE

It's called the world's most famous endurance racing event. It happens once a year in the pristine rolling countryside of Southern France. An unbelievable test of endurance by drivers, teams, and manufacturers from around the world for 24 straignt hours. Some make it but many do not.

This year, the featured marque in the "race before the race" is Aston Martin with more than 100 years of heritage and tradition in all forms of motorsport. It's Aston Martin vs. Aston Martin, and you can be a part of it. Drive an Aston Martin racecar around the Circuit de la Sarthe in conjunction with the history and pageantry of both Aston Martin Racing and the 24 Hours of Le Mans, surely an event not to be missed. Extremely limited VIP guest packages available as well.





#### THE ASTON MARTIN RACING FESTIVAL

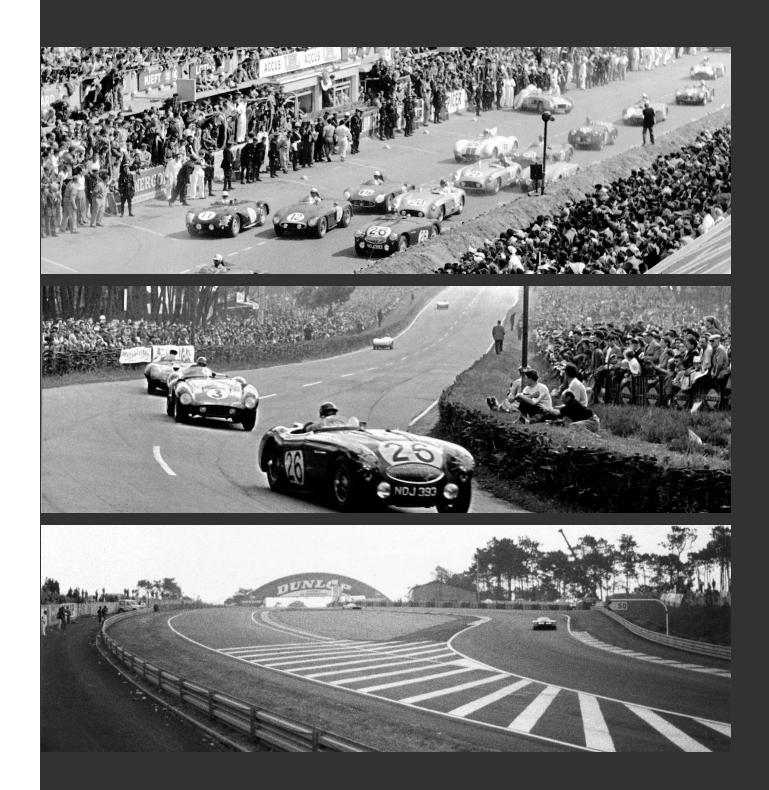
In a return to the fantastic Le Mans Festival race previously held in 2012 and also the historic 100-year festival race at Brands Hatch, Aston Martin Racing customers will have the unique opportunity to race at the Circuit de la Sarthe as part of the world's most famous endurance racing event, the 24 hours of Le Mans.

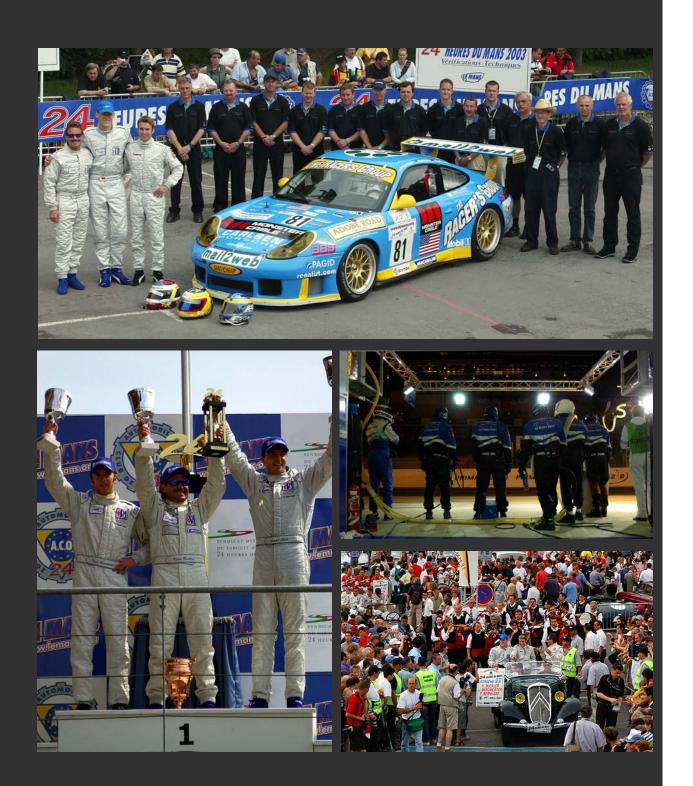
An Aston Martin-exclusive race has been organized in conjunction with the ACO to take place before the start of the main endurance event with practice and qualifying sessions in the preceding days. The event is open to all Aston Martin Racing-built GT and prototype cars including DBR1-2, DBR9 GT1, Vantage GT2, DBRS9 GT3, Vantage GT3 and Vantage N24/GT4, as well as a special invitational class.

In total, the drivers will have almost 3 hours of track time on this unique 13.6 km circuit, culminating in a 45-minute sprint race on Saturday morning.

### HISTORY OF LE MANS

The 24 Hours of Le Mans held annually since 1923 near the town of Le Mans, France, is the world's oldest active endurance sports car race. Considered to be one of the most prestigious automobile races in the world, it is organized by the Automobile Club de l'Quest (ACO) and runs on the Circuit de la Sarthe, a circuit mixing closed public roads and tarmac meant to test the endurance of both car and driver. Aston Martin Racing has earned nine podiums over the last 10 years at Le Mans, including class wins in 2006, 2008 and 2013.





# TRG HISTORY AT LE MANS

In 2002, a little known and privately held team from the USA - The Racer's Group - entered the world famous endurance classic for the first time... and won the GT class over all of the factory teams! Defying all the odds, team owner and driver Kevin Buckler and his teammates drove their way to victory as Buckler went on to earn the coveted Porsche World Cup as Porsche's most acclaimed driver during that year, which also included a victory at the 24 Hours of Daytona.





#### THE PARADE

The Aston Martin Racing Le Mans Festival drivers have been invited to attend the official Le Mans Drivers' Parade which will take place on Friday 12th June. This highly anticipated event is one of the highlights of the week and will see the drivers of the 24 Hours of Le Mans and the Aston Martin Le Mans Festival and more than 100,000 people gathering for this celebration in the historic Le Mans City Centre.



The full list of eligible cars is as follows:

GT1 - DBR9

*GT2 – VANTAGE GT2* 

GT3 – DBRS9, VANTAGE GT3

GT4 – VANTAGE N24, VANTAGE GT4

INV – DBR1-2, ZAGATO V12, VANTAGE V12 VLN CAR

#### THE CARS

For this once in a lifetime experience, TRG-AMR is offering to provide cars and to help facilitate transport for any driver/car owner who wishes to participate in this year's Aston Martin Festival Race at Le Mans. Both the Aston Martin Vantage V12 GT3 and the Vantage GT4 models are available. These are the same cars that have competed in the Pirelli World Challenge, TUDOR United SportsCar Championship and Continental Tire Sportscar Challenge series in North America.

#### Full Service Support

TRG-AMR can handle everything from start to finish, taking care of all the details for you and ensuring your trip is as carefree as possible. Full logistics and transport of your car and equipment from the United States to France. Full staffing and crew at the event. TRG-AMR transporter and equipment on site. Full Hospitality. Accomodations. Personal travel arrangements. Drivers and translators. Let us know your needs, and TRG-AMR will take care of the rest.



# FOOD, HOSPITALITY & ACCOMMODATIONS

Chefs. Chateaus. Private transportation. At-track hospitality. All are included in TRG-AMR's Aston Martin Festival package. Enjoy the finest Southern France has to offer either as a VIP team guest or participant in this world famous historic event.

This will be truly a once-in-a-lifetime "bucket list" experience and spaces are extremely limited, so sign up now or contact us with any questions you may have.

# THE SCHEDULE

WEDNESDAY 10 JUNE	PRACTICE SESSION	PM
THURSDAY 11 JUNE	QUALIFYING SESSION	PM
FRIDAY 12 JUNE	NO RUNNING Cocktail Party & Car Launch	PM
SATURDAY 13 JUNE	ASTON MARTIN FESTIVAL RACE LE MANS 24 HOURS HOSPITALITY	45 MINS PM

All sessions are provisional, final times to be confirmed before event.



### **VIP HOSPITALITY**

VIP hospitality will be provided for drivers and their team members in the Aston Martin Racing paddock hospitality unit on the Wednesday, Thursday and Saturday morning.

The package includes:

- Access to the Aston Martin festival hospitality on Wednesday, Thursday & Saturday
- Tea, coffee & soft drinks
- Dinner on Wednesday
- Lunch & dinner on Thursday
- Breakfast & lunch on Saturday

The meals are scheduled around the planned practice, qualifying and race times and may therefore be subject to change.

Four hospitality tickets will be provided with each entry, additional hospitality places for team and guests available on request.

In addition to your Festival hospitality, each entry will be provided with 2 x VIP hospitality tickets to the Aston Martin Racing 24 hour hospitality at Circuit de la Sarthe.

Limited additional 24 hour VIP hospitality tickets are available, please contact us for details.











#### LE MANS 24 HOURS VIP EXPERIENCE

Aston Martin will once again offer an exclusive VIP experience to join the team in supporting the works and customer cars at the 24 hours of Le Mans race.

The Aston Martin Racing VIP Club is situated at the Parc du Raccordement, overlooking the Ford Chicane and pit straight and will be open from 8am on Saturday 13 and will close at 6pm on Sunday 14. The Aston Martin Racing VIP Club package includes:

- Exclusive invitation to the Aston Martin Racing pre-race party on Friday night
- Exclusive access to the Aston Martin Racing trackside hospitality
- Access to a private grandstand and terrace overlooking the track
- Secure parking area within the circuit
- Saturday breakfast, lunch and dinner
- Sunday breakfast, lunch and afternoon tea

- Refreshments throughout the weekend
- Driver appearances
- Access to a private pit suite
- Hosted garage tours
- Internet access within the hospitality unit
- Aston Martin Racing welcome pack and gift bag
- Le Mans guest competition
- End of race champagne reception

All entrants in the Aston Martin Le Mans Festival are also offered the opportunity to add the full Aston Martin VIP package at an exclusive rate of £1750.00 per person.

# PRICING Package #1 TRG-AMR Owned Race Car

\$95,000 USD (plus insurance) for full Le Mans Racing Package includes: (this can be one driver or two)

- Your own personal GT4 for the week
- All practice sessions and racing the GT4
- Air transit for racecar round trip
- Full entry fees
- All consumables
- All logistics pre & post race, US ports etc.
- Racecar ground transportation and logistics in Europe
- Full trackside prep, crew and support
- TRG-AMR transporter in Le Mans with staffing and hospitality

- Professional driver coaching
- Guided tours of Le Mans and drive the track pre-race (rental vehicles at legal speed)
- Trackside hospitality and catering, etc.
- Local transportation vans with security and concierge/ translator
- All prearranged lodging logistics at a first-class Château.
- Aston Martin Trackside VIP hospitality during the weekend
- Team wine dinner
- Merchandise package

#### (does not include personal transportation to and from Le Mans or individual Chateau rooms or hotels)



# PRICING Package #2 Client Owned Race Car

\$60,000 USD for full Le Mans Racing package includes:

- All practice sessions and racing the GT4
- Air transit for racecar round trip
- Full entry fees
- All logistics pre & post race, US ports etc.
- Racecar ground transportation and logistics in Europe
- Full trackside prep, crew and support
- TRG-AMR transporter in Le Mans with staffing and hospitality
- Professional driver coaching
- Guided tours of Le Mans and drive the track pre-race (rental vehicles at legal speed)
- Trackside hospitality and catering, etc.
- Local transportation vans with security and concierge/ translator for the duration
- All prearranged lodging logistics at a first-class Château.
- Aston Martin Trackside VIP hospitality during the weekend
- Team wine dinner
- Merchandise package

(does not include personal transportation to and from Le Mans or individual Chateau rooms or hotels)



# PRICING Package #3 VIP Guest Experience

*\$7,500 USD/person for full Le Mans VIP Guest package:* 

- Full paddock and pit access
- Trackside hospitality and catering, etc. (in the Aston Classic paddock)
- Aston Martin Trackside VIP hospitality during the weekend
- Local transportation vans with security and concierge/ translator for the duration
- Guided tours of Le Mans and drive the track pre-race (rental vehicles at legal speed)

THE REAL PROPERTY PROPERTY.

- All prearranged lodging logistics at a first-class Château.
- Team wine dinner
- Merchandise package

(does not include personal transportation to and from Le Mans or individual Chateau rooms or hotels)



# CONTACT

For more information or to place your entry for the Aston Martin Racing Le Mans Festival 2015 please contact:

Kevin Buckler TRG-AMR Chief Executive Officer T (707) 935 - 3999 M (415) 860 - 7223 Jason Myers TRG-AMR Chief Communications Officer (707) 935 - 3999 M (760) 405 - 7293 Jason@trg-amr.com

Kevin@trg-amr.com